

# SPONSORSHIP PACKAGE

## DAKOTA COMMUNITY FAMILY FUN DAYS

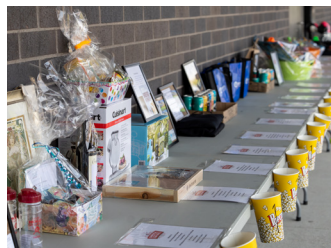
Friday, September 13  
4 p.m. - 11 p.m.

Saturday, September 14  
9 a.m. - 11 p.m.

Dakota Days is a family-friendly, community event focusing on bringing residents from the Dakota CC catchment together to enjoy entertainment and activities on our campus. Last year we saw our facilities bustling with activity as over 2,000 members from St. Vital and beyond joined us for two days full of fun and excitement.

**Be a part of this year's celebration by purchasing a sponsorship package and have your business stand out while supporting our community.**

- ◆ Live On-Stage Entertainment
- ◆ Outdoor Market & Food Trucks
- ◆ Beer Gardens
- ◆ Various Sporting Events
- ◆ Inflatable Bouncers
- ◆ Face Painting
- ◆ Children's Games
- ◆ Outdoor Movie
- ◆ Fireworks
- ◆ Silent Auction & 50/50
- ◆ *and so much more!*



**Be A Part of Dakota Days**

Contact Lise Thiessen [lise@dakotacc.com](mailto:lise@dakotacc.com)

**DAKOTA**  
COMMUNITY CENTRE

HOME OF THE \_\_\_\_\_  
**JONATHAN TOEWS** & **DAKOTA**  
SPORTSPLEX • COMPLEXE SPORTIF FIELDHOUSE



# SPONSORSHIP PACKAGES

## TITLE SPONSOR

**\$10,000**  
1 Available

- ◆ Logo on all promotional material.
- ◆ 1/2 Page ad in Program Guide.
- ◆ 6 Month digital screen advertising banner.
- ◆ Opportunity to bring remarks from the stage.
- ◆ Emcee recognition from stage.
- ◆ Community Supporter package perks.

## STAGE SPONSOR

**\$5,000**  
1 Available

- ◆ 6 Month digital screen advertising banner.
- ◆ Logo displayed prominently at event.
- ◆ Emcee recognition from stage.
- ◆ Community Supporter package perks.

## FIREWORKS SPONSOR

**\$5,000**  
1 Available

- ◆ 6 Month digital screen advertising banner.
- ◆ Logo displayed prominently at event.
- ◆ Emcee recognition from stage.
- ◆ Community Supporter package perks.

## BEER GARDENS SPONSOR

**\$3,000**  
1 Available

- ◆ Logo displayed prominently at event.
- ◆ Opportunity to set up sample table near event.
- ◆ Opportunity to give away swag / run contest.
- ◆ Emcee recognition from stage.
- ◆ Community Supporter package perks.

## TOURNAMENT SPONSOR

**\$2,500**  
2 Available

- ◆ Logo displayed prominently at event.
- ◆ Opportunity to set up activation / sales table near event.
- ◆ Opportunity to speak prior to tournament start.
- ◆ Emcee recognition from stage.
- ◆ Community Supporter package perks.

## MOVIE SPONSOR

**\$2,500**  
1 Available

- ◆ Logo displayed prominently at event.
- ◆ Opportunity to set up activation / sales table.
- ◆ Opportunity to speak prior to movie start.
- ◆ Emcee recognition from stage.
- ◆ Community Supporter package perks.

## ACTIVITY SPONSOR

**\$1,500**  
Multiple Available

- ◆ Logo displayed prominently at event.
- ◆ Opportunity to set up activation / sales table.
- ◆ Emcee recognition from stage.
- ◆ Community Supporter package perks.

## ENTERTAINMENT SPONSOR

**\$1,500**  
Multiple Available

- ◆ Logo displayed prominently at event.
- ◆ Opportunity to set up activation / sales table.
- ◆ Emcee recognition from stage.
- ◆ Community Supporter package perks.

## COMMUNITY SUPPORTER

**\$1,000**  
Multiple Available

- ◆ Option to donate branded gifts for auction.
- ◆ Website article thanking sponsorship.
- ◆ Program Guide article thanking sponsorship sent to 12,000+ households in the south St. Vital area.
- ◆ Dakota Buzz email newsletter thanking sponsorship sent to 8,000+ subscribers.
- ◆ Social media post thanking sponsorship.
- ◆ Thank-you board recognition displayed in facilities and during event.